



PROJECT OUTLINE

EPM was commissioned by the University of Birmingham to undertake the evaluation of the ERDF AMCASH2 project worth £7.08m. All ERDF projects require a summative assessment to be conducted in order to evaluate project performance against output targets to ultimately measure the impact of the project.

AIMS & OBJECTIVES

AMCASH2 (Advanced Materials Characterization & Simulation Hub - Extension) provided links from the University of Birmingham's expertise in microscopy, polymers and modelling to SMEs supporting knowledge transfer, growth and innovation.

EPM'S EVALUATION METHODOLOGY

The methodology for the summative assessment evaluation consisted of:

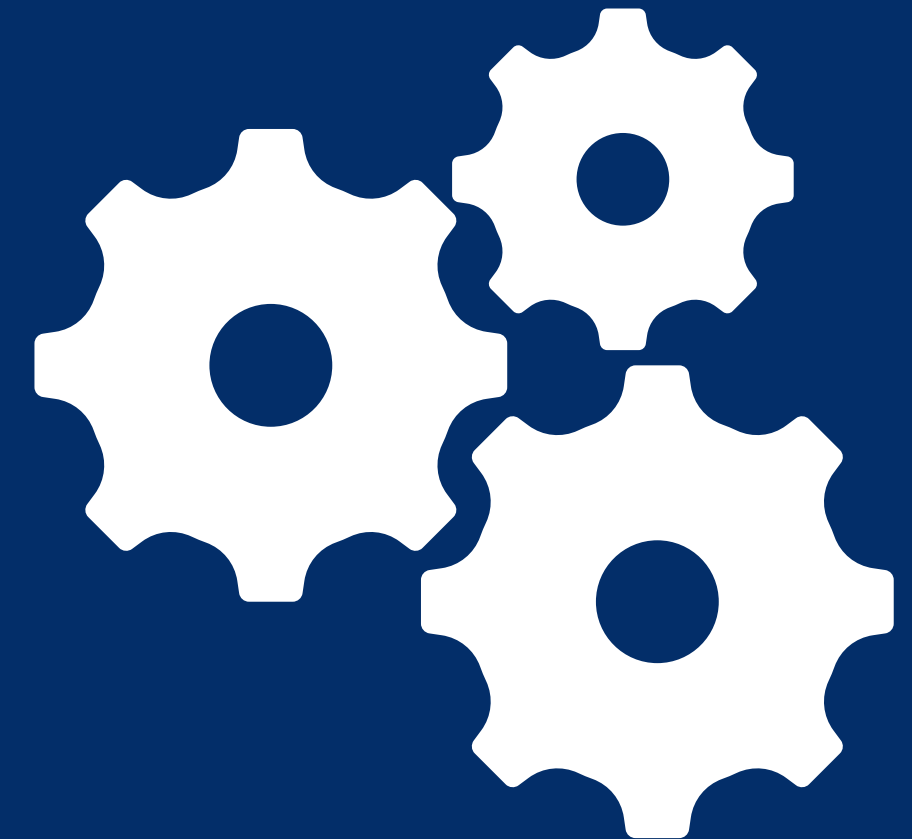
- A comprehensive review of project documents
- Surveying and interviewing project beneficiaries
- Facilitating interviews with beneficiaries and wider stakeholders
- Project management workshops
- Data analysis, benchmarking and reporting
- Recommendation for a legacy project

KEY ACHIEVEMENTS

The final assessment has highlighted the following impact of the project:

- AMCASH2 represented a very good value for money: a return of investment of £9.32 per £1 which is an improvement from AMCASH1.
- 83.7% of beneficiaries indicated that they were very satisfied or satisfied with the service they received from AMCASH2.
- 63.8% of companies reported making progress towards new-to-the-firm products or services and 61.4% of companies reported making progress towards new-to-the-market products or services
- At the time of the evaluation, 59 new FTE jobs were created and 49 jobs were safeguarded

AMCASH2 Case Study



CONTACT US FOR YOUR EVALUATION:

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Case Study

AMCASH2 BENEFICIARY TESTIMONIALS

Torr Scientific is an innovative company with a unique range of products. They needed to understand a specific method to demonstrate the efficacy of their products but they didn't have the capability to access this equipment. Torr Scientific benefited from joining the AMCASH2 project as they were able to access the analytical instrumentation and skilled operators to perform the tests they needed.



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UNIVERSITY OF BIRMINGHAM



“The service we were given was outstanding, the operator went above and beyond to do the analysis that we required. The results we were given were conclusive and gave us a lot of useful information on how to proceed with our project. We'd recommend them to anybody requiring specialist analytical techniques..”

– Phil Marston, Business Development Manager.

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